

# Professional image guidelines

Every employee shapes how patients, families and visitors experience NKC Health. A unified, professional image builds trust, confidence, and pride across our hospital and medical groups.

Here is an overview of our professional image guidelines. Find examples on **Daily Dose** under the Policies tab, then search for Professional Image.

*If your attire doesn't meet these standards, your supervisor may ask you to go home and change. Time away from work will not be paid.*



**MAYO CLINIC**  
Care Network  
Member

# Professional attire

## Women

- Shirts, blouses, sweaters and vests that cover the mid-section and undergarments
- Pants that reach the ankle and don't drag on the floor
- Skirts or dresses at or near knee length or longer
- Business-style shoes or dress sandals (no flip-flops or casual sandals)
- Athletic shoes allowed, if needed for your job pending director approval

## Men

- Collared shirts, sweaters and vests.
- Jackets and blazers
- Business casual pants that don't drag on the floor
- Business-style shoes (athletic shoes are allowed, if approved)

## Logoed clothing

- NKC Health logos smaller than 2 by 4 inches are acceptable
- Only brand logos like Polo are permitted
- Clinical staff scrubs must follow role-specific color standards

## ID badges

- Wear your system-issued badge at chest level, photo facing forward

## Hair and accessories

- Keep hair clean, neat, and professional; tie back long hair in patient care areas
- Trim facial hair to fit under a protective mask
- Small stud nose jewelry (up to 2 mm) or clear studs are allowed



## Sports team days

- Wear Chiefs, Royals, Sporting KC, KC Current or NKC Health gear that meets dress standards
- Clinical employees may wear team shirts with scrub pants
- Jeans, shorts, sweatpants, and sweatshirts not allowed

## "For-a-Cause" days

- Approved fundraiser T-shirts, including past years, are allowed
- Clean, well-fitting jeans that are not faded, torn, frayed, revealing or have holes are permitted

# Unacceptable attire and accessories

Your appearance helps patients, families, and coworkers see NKC Health as the professional, caring organization it is. Keep our image strong by avoiding the items below.

## Tops

- Shirts, blouses and sweaters that expose the mid-section or undergarments
- Strapless tops, tank tops, tops with spaghetti straps, cold-shoulder blouse styles and tops that show cleavage
- Sweatshirts, flannel, fleece or hoodies
- T-shirts with logos, designs or text, except on approved team shirt days
- Sheer, tight or stretchy fabrics, such as Spandex or Lycra

## Fragrance and nails

- Perfume and cologne is not allowed in clinical areas; use lightly in non-clinical areas
- Wear only nail polish — no acrylics, gels, wraps or other nail coverings

## Footwear and headwear

- Beach sandals, flip-flops and toe-loop styles
- Hats or caps, unless required

## Bottoms

- Miniskirts and short skirts that end above the knee
- Shorts
- Leggings, unless worn under a skirt or dress
- Jeans, denim, sweats, yoga pants, workout gear and capris
- Pants that drag the floor

## Piercings and tattoos

- More than three ear piercings per ear
- Dangling earrings in direct patient care areas
- Facial, tongue, lip and eyebrow piercings or large nose studs
- Tattoos that could appear offensive or unprofessional

# Scrub guidelines

- Wear solid, unit-approved colors with no color-blocking
- Keep logos small and approved
- Outerwear must match scrub colors or be solid black, with no hoods or thumb holes
- Undershirts must be solid navy, gray, mulberry, orange or white and worn under a uniform top or fully closed jacket so they don't show

*PLEASE NOTE: You may buy uniforms from any vendor, but order personalized embroidered scrubs only through Scrub Hub to maintain logo integrity.*

## Scrub colors by discipline



RNs & LPNs

Techs

Pharmacy

Radiology

Laboratory

Respiratory



Rehab  
services

Cardiology

Clinic  
locations

Transporters

Dietitians

Sleep  
Center

Nursing unit  
secretaries

# Scrub colors by discipline

<p><b>RNs &amp; LPNs</b></p> <p>TOPS BOTTOMS</p>  <p>NAVY BLUE/NAVY BLUE</p>	<p><b>Techs</b></p> <p>TOPS BOTTOMS</p>  <p>PEWTER/PEWTER*</p>	<p><b>Pharmacy</b></p> <p>TOPS BOTTOMS</p>  <p>LIGHT GREY/BLACK</p>
<p><b>Radiology</b> (non-nursing staff)</p> <p>TOPS BOTTOMS</p>  <p>CEIL/BLACK</p>	<p><b>Laboratory</b></p> <p>TOPS BOTTOMS</p>  <p>HUNTER GREEN/BLACK</p>	<p><b>Respiratory</b></p> <p>TOPS BOTTOMS</p>  <p>CARIBBEAN BLUE/BLACK</p>
<p><b>Rehab services</b> (OT, PT, ST)</p> <p>TOPS BOTTOMS</p>  <p>TEAL/BLACK</p>	<p><b>Cardiology</b> (non-nursing staff)</p> <p>TOPS BOTTOMS</p>  <p>RED/BLACK</p>	<p><b>Clinic locations</b></p> <p>TOPS BOTTOMS</p>  <p>MULBERRY/BLACK</p>
<p><b>Transporters</b></p> <p>TOPS BOTTOMS</p>  <p>KHAKI/KHAKI</p>	<p><b>Dietitians</b></p> <p>TOPS BOTTOMS</p>  <p>BLACK/BLACK</p>	<p><b>Equivalent brand colors:</b></p> <ul style="list-style-type: none"> <li>• <b>*Barco® and Grey's Anatomy™:</b> Steel</li> <li>• <b>Carhartt® and Dickies®:</b> Dark Pewter</li> <li>• <b>Healing Hands and Peaches:</b> Pewter</li> <li>• <b>Landau and WonderWink®:</b> Graphite</li> <li>• <b>Maevn:</b> Charcoal</li> </ul> <p><b>EXCEPTION:</b> Licensed nurses and techs in surgical and procedural areas must wear hospital-provided scrubs.</p>
<p><b>Sleep Center</b></p> <p>TOPS BOTTOMS</p>  <p>GRAPE/BLACK</p>	<p><b>Nursing unit secretaries</b></p> <p>TOPS BOTTOMS</p>  <p>EGGPLANT/BLACK</p>	