

Professional image guidelines

Every employee shapes how patients, families and visitors experience NKC Health. A unified, professional image builds trust, confidence, and pride across our hospital and medical groups.



Here is an overview of our professional image guidelines. Find examples on **Daily Dose** under the Policies tab, then search for Professional Image.

If your attire doesn't meet these standards, your supervisor may ask you to go home and change. Time away from work will not be paid.



MAYO CLINIC
Care Network
Member

Professional attire

Women

- Shirts, blouses, sweaters and vests that cover the mid-section and undergarments
- Pants that reach the ankle and don't drag on the floor
- Skirts or dresses at or near knee length or longer
- Business-style shoes or dress sandals (no flip-flops or casual sandals)
- Athletic shoes allowed, if needed for your job pending director approval

Men

- Collared shirts, sweaters and vests.
- Jackets and blazers
- Business casual pants that don't drag on the floor
- Business-style shoes (athletic shoes are allowed, if approved)

Logoed clothing

- NKC Health logos smaller than 2 by 4 inches are acceptable
- Only brand logos like Polo are permitted
- Clinical staff scrubs must follow role-specific color standards

ID badges

- Wear your system-issued badge at chest level, photo facing forward

Hair and accessories

- Keep hair clean, neat, and professional; tie back long hair in patient care areas
- Trim facial hair to fit under a protective mask
- Small stud nose jewelry (up to 2 mm) or clear studs are allowed



Sports team days

- Wear Chiefs, Royals, Sporting KC, KC Current or NKC Health gear that meets dress standards
- Clinical employees may wear team shirts with scrub pants
- Jeans, shorts, sweatpants, and sweatshirts not allowed

"For-a-Cause" days

- Approved fundraiser T-shirts, including past years, are allowed
- Clean, well-fitting jeans that are not faded, torn, frayed, revealing or have holes are permitted

Unacceptable attire and accessories

Your appearance helps patients, families, and coworkers see NKC Health as the professional, caring organization it is. Keep our image strong by avoiding the items below.

Tops

- Shirts, blouses and sweaters that expose the mid-section or undergarments
- Strapless tops, tank tops, tops with spaghetti straps, cold-shoulder blouse styles and tops that show cleavage
- Sweatshirts, flannel, fleece or hoodies
- T-shirts with logos, designs or text, except on approved team shirt days
- Sheer, tight or stretchy fabrics, such as Spandex or Lycra

Fragrance and nails

- Perfume and cologne is not allowed in clinical areas; use lightly in non-clinical areas
- Wear only nail polish — no acrylics, gels, wraps or other nail coverings

Footwear and headwear

- Beach sandals, flip-flops and toe-loop styles
- Hats or caps, unless required

Bottoms

- Miniskirts and short skirts that end above the knee
- Shorts
- Leggings, unless worn under a skirt or dress
- Jeans, denim, sweats, yoga pants, workout gear and capris
- Pants that drag the floor

Piercings and tattoos

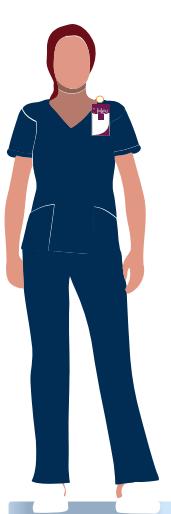
- More than three ear piercings per ear
- Dangling earrings in direct patient care areas
- Facial, tongue, lip and eyebrow piercings or large nose studs
- Tattoos that could appear offensive or unprofessional

Scrub guidelines

- Wear solid, unit-approved colors with no color-blocking
- Keep logos small and approved
- Outerwear must match scrub colors or be solid black, with no hoods or thumb holes
- Undershirts must be solid navy, gray, mulberry, orange or white and worn under a uniform top or fully closed jacket so they don't show

PLEASE NOTE: You may buy uniforms from any vendor, but order personalized embroidered scrubs only through Scrub Hub to maintain logo integrity.

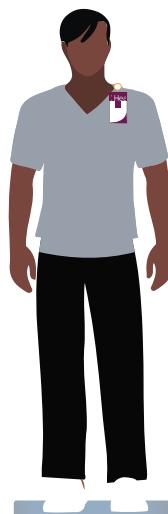
Scrub colors by discipline



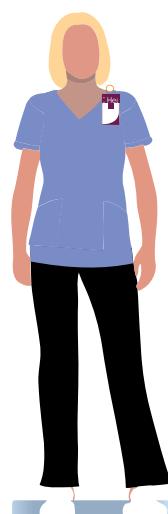
RNs & LPNs



Techs



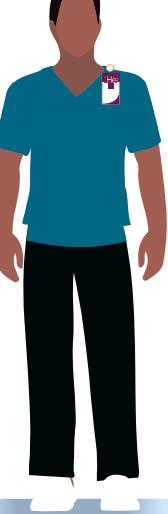
Pharmacy



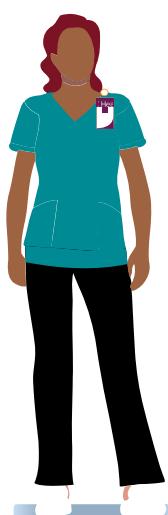
Radiology



Laboratory



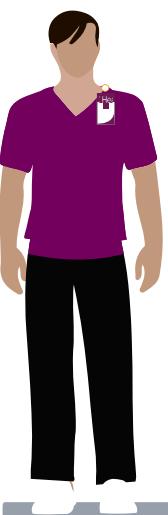
Respiratory



Rehab services



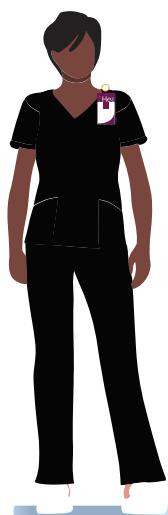
Cardiology



Clinic locations



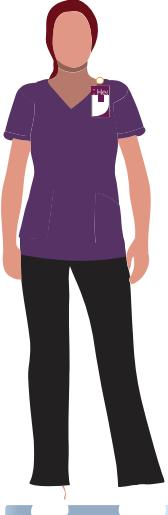
Transporters



Dietitians

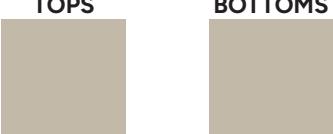


Sleep Center



Nursing unit secretaries

Scrub colors by discipline

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|--|--|--|
| <p>RNs & LPNs</p> <p>TOPS BOTTOMS</p>  <p>NAVY BLUE/NAVY BLUE</p> | <p>Techs</p> <p>TOPS BOTTOMS</p>  <p>PEWTER/PEWTER*</p> | <p>Pharmacy</p> <p>TOPS BOTTOMS</p>  <p>LIGHT GREY/BLACK</p> |
| <p>Radiology (non-nursing staff)</p> <p>TOPS BOTTOMS</p>  <p>CEIL/BLACK</p> | <p>Laboratory</p> <p>TOPS BOTTOMS</p>  <p>HUNTER GREEN/BLACK</p> | <p>Respiratory</p> <p>TOPS BOTTOMS</p>  <p>CARIBBEAN BLUE/BLACK</p> |
| <p>Rehab services (OT, PT, ST)</p> <p>TOPS BOTTOMS</p>  <p>TEAL/BLACK</p> | <p>Cardiology (non-nursing staff)</p> <p>TOPS BOTTOMS</p>  <p>RED/BLACK</p> | <p>Clinic locations</p> <p>TOPS BOTTOMS</p>  <p>MULBERRY/BLACK</p> |
| <p>Transporters</p> <p>TOPS BOTTOMS</p>  <p>KHAKI/KHAKI</p> | <p>Dietitians</p> <p>TOPS BOTTOMS</p>  <p>BLACK/BLACK</p> | <p>Equivalent brand colors:</p> <ul style="list-style-type: none"> • *Barco® and Grey's Anatomy™: Steel • Carhartt® and Dickies®: Dark Pewter • Healing Hands and Peaches: Pewter • Landau and WonderWink®: Graphite • Maevn: Charcoal |
| <p>Sleep Center</p> <p>TOPS BOTTOMS</p>  <p>GRAPE/BLACK</p> | <p>Nursing unit secretaries</p> <p>TOPS BOTTOMS</p>  <p>EGGPLANT/BLACK</p> | <p>EXCEPTION: Licensed nurses and techs in surgical and procedural areas must wear hospital-provided scrubs.</p> |